



About the Symposium

The Heartland Equitable Development Symposium leverages public-private collaboration to attract impactful development partners, project sponsors, and national private equity investment partners funding catalytic real estate and economic development initiatives in the Greater Kansas City Metropolitan Area.

Key Symposium Goals

- \$2 Billion in Private Capital Investments
- \$200 Million in New Sales Tax Revenue
- \$203 Million Economic Development Fund
- 9,302 Temporary Jobs
- 2,500 Permanent Jobs
- 2,000 Attainable Housing Units

Catalytic Impact

- Improved Social Determinants of Health
- Sustainable Neighborhood Development
- Win-Win Investment Strategies
- Public-Private-Partnership Development Opportunities

Symposium Schedule

Dates: Fall 2023
Location: To Be Determined

- Development Site Tour
- Investment Capital Experts Discussion
- Community Reinvestment Act Solutions
- Real Estate Development Workshops
- Investor-Developer Matchmaking
- Homebuyer Workshops & Pre-Qualification and much more...

Investor Benefits

- Access to Asset Backed Investments
- Substantial Tax Benefits
- Stable Return on Investment
- Portfolio Enhancement & Diversification
- Inflation Hedge
- Asset Appreciation
- Positive Social Impact
- Bolstered Public Trust
- Accelerated Capital Growth
- Deepened Competitive Advantage